Consumer Quiz - What kind of consumer are you?

Circle your answer.

1. Before making a major purchase, I research the product, the company that makes it, and find reviews from people who've purchased it.

A) Always B) Sometimes C) Never

2. I bring a list when I grocery shop so I won't be tempted to buy things I do not need.

A) Always B) Sometimes C) Never

3. I check a store's return and refund policy before I buy things.

A) Always B) Sometimes C) Never

4. I use coupons or look for sales before I shop.

A) Always B) Sometimes C) Never

5. I stock up on things I need during sales or at bulk stores.

A) Always B) Sometimes C) Never

6. If I am not satisfied with something I bought, I return it for a replacement or refund.

A) Always B) Sometimes C) Never

7. When I shop for food, I compare the quantity to the price (the unit price) to make sure I get the best deal.

A) Always B) Sometimes C) Never

8. I try not to make impulse buys, or buy things for emotional reasons, like "I deserve it!".

A) Always B) Sometimes C) Never

9. I compare products before I buy to find the best price.

A) Always B) Sometimes C) Never

10. If I have a question about a product, I ask a salesperson about it until my question is answered.

A) Always B) Sometimes C) Never

11. I keep my receipts to keep track of the things I buy, and so that I can return them if needed.

A) Always B) Sometimes C) Never

12. Name brands do not affect my buying choices. I buy whatever is the best quality at the best price.

A) Always B) Sometimes C) Never

Count the number of As, Bs, and Cs you circled

If you answered mostly As: You are a smart shopper. You think about your purchases and educate yourself before buying. You do not buy just for the sake of spending. You make the most of your shopping dollar. You know your rights as a consumer and you make sure you do not get cheated. While you may already know a lot of what this workshop covers, there is always room to learn more.

If you answered mostly Bs: You have a good head on your shoulders when it comes to shopping. But paying a bit more attention to how you are spending your money could help you save more. You may want to learn more about your consumer rights. Perhaps you need to track your spending more often. This workshop will give you some ideas about areas where you can improve when it comes to your consumer habits.

If you answered mostly Cs: This is a great workshop for you! You might want to rethink some of your spending and shopping habits. You could likely save money if you took the time to research deals before you buy. You also might want to learn more about your rights as a consumer to make sure you are not getting cheated. This workshop has tips that can help you improve in all these areas.

Source: Prosper Canada Centre for Financial Literacy